



Dr. Nadine Adam

Director Sales & Marketing Mercedes-Benz Cars |
Mercedes-Benz Otomotiv Ticaret ve Hizmetler A.Ş.

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Dr. Nadine Adam has been serving for the Mercedes-Benz brand for 18 years in Germany, China, Türkiye, and the USA. She joined Mercedes-Benz Otomotiv in Türkiye as Director Sales & Marketing Passenger Cars end of 2023. In 2018 she completed her PHD on Automotive Luxury Sales & Marketing. Her passion and ambition is driving the business together with her teams in volatile international market environments and leading change through the various transformation projects she has been heading.